Manage Better, Grow Faster!
Whether in business for two years or twenty years, many small business owners are so busy working IN the business, they neglect working ON it.

If your business is ready for growth, SBDC GrowSmart gives you the tools and strategies to reach your goals.

GrowSmart was developed by the Georgia SBDC Network to meet the needs of growing businesses. Combining the latest ideas with timeless principles, GrowSmart will propel your business forward!

Georgia SBDC training has helped thousands of business owners build a foundation for growth. GrowSmart is the product of our experience and commitment to Georgia’s small businesses.

SBDC GrowSmart
This program gets results! In full or half day weekly sessions, learn to analyze and manage your business like a seasoned CEO.

- 35 hours of class time covering all areas of business operation
- Evaluate your business, competition, and target markets
- Hands-on, interactive program promotes sharing of best practices
- Expert speakers add insights to the topic of the day
- Step-by-step development of your company’s strategies for growth

Combined with long term one-on-one consulting with SBDC professionals, learn to apply course principles and build a business for today’s challenging times.

The Georgia SBDC Network—the go-to resource for growing businesses!

Albany Program: March 29 - May 17, 2012
229-420-1144
www.georgiasbdc.org/sbdcgrowsmart
Program Outline

Program is divided into 10 sessions:
1, 2 - Planning for Growth
3, 4 - Marketing: Research, Planning & Implementation
5, 6 - Leadership & Management
7, 8 - Financial Analysis, Tools, & Resources
9, 10 - Operations & Implementing Your Plan

For questions and information contact:
Debbie Finney, Area Director
University of Georgia SBDC
125 Pine Avenue, Suite 142
Albany, GA 31701
Phone: 229-420-1144
Fax: 229-430-3933
DFinney@georgiasbdc.org

Funded in part through a cooperative agreement with the U.S. Small Business Administration and the University of Georgia. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at (229) 420-1144 or write: Director, UGA SBDC, 125 Pine Avenue, Albany, GA 31701

Location:
University of Georgia SBDC, 125 Pine Ave., Albany, GA 31701

Dates:
March 29  9:00 am - 1:00 pm  Session 1
April 5  9:00 am - 4:00 pm  Sessions 2 & 3
April 12  9:00 am - 1:00 pm  Session 4
April 19  9:00 am - 4:00 pm  Sessions 5 & 6
May 3  9:00 am - 4:00 pm  Sessions 7 & 8
May 10  9:00 am - 1:00 pm  Session 9
May 17  9:00 am - 1:00 pm  Session 10, Graduation

Tuition:
$895 per person. Thanks to the sponsorship of the OneGeorgia Authority $500 partial scholarships are available. Chamber members are eligible for an additional $100 Chamber discount. Training materials, networking breakfast and lunch included.

Enrollment:
To allow participants maximum benefit from this interactive forum, enrollment is limited and an application is required.

Application Form (Email to DFinney@georgiasbdc.org or fax to 229-430-3933)

Name: ____________________________ (Last)        (First)            (Title)
Business/Organization Name: _______________________________________________________
Mailing Address: ________________________________________________________________
City: __________________________ State: ______ Zip: __________________________
Phone: (___) _______ Fax: (___) _______ Email: ________________________________
Number of employees: _______ Years in Business: _______ Annual Revenues: ____________
Description of Business: _______________________________________________________

Program Starts March 29, 2012 - Apply Today!