

Get On The *FastTrac*...



Maximize Your Business Growth

Let FastTrac® GrowthVenture™ and the SBDC show you how.

"FastTrac® GrowthVenture™ not only helped me see where we needed to improve, but also gave me the tools to make those improvements by focusing on setting goals."

— Elisa Gambino, Via Elisa

Invest in Yourself!

Whether you've been in business for twenty years or 2 years, FastTrac® GrowthVenture™ can align your vision for your business with the steps to get you there. ***Your business is worth the investment.***

GrowthVenture™ is:

Comprehensive

- 40+ hours of class time covering all areas of business management
- Step-by-step evaluation of your business and target markets

Unique

- Hands-on, interactive program promotes sharing of best practices
- Long term one-on-one consulting with SBDC professionals

Effective

- Apply principles to ***your*** business
- Ideas to improve your business ***now***

GrowthVenture™ graduates gain:

- A business plan with a vision and strategies for the future
- A mastery of key business concepts
- A network of entrepreneurial peers

Begin working ***ON*** your business - Not just ***IN*** your business!

Create a framework to improve the performance of your business and shape the success of your business for years to come.

In just 5 full-day sessions, learn to analyze and manage your business like a seasoned CEO.

The modules cover these important topics:

1. Size Up Your Business
2. Explore Growth Opportunities
3. Make Strategic Decisions
4. Use Financial Tools
5. Strengthen Your Product or Service
6. Seize the Market
7. Lead the Organization
8. Manage Operations and Growth
9. Chart Financial Performance
10. Make it Happen

Nationally acclaimed and awarding winning, the FastTrac® program offers participants access to practical tools for gathering business intelligence and directing growth including access to the J.J. Hill Research Library and online toolkits for planning and analysis.

2009 Fall Class Begins November 17



For more information call
(706) 272-2700
www.georgiasbdc.org/growthventure

Co-sponsored by the
Greater Rome
Chamber of Commerce
www.romea.com

Get On The *FastTrac*®

Application

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Location:

Greater Rome Chamber of Commerce
1 Riverside Parkway
Rome, GA 30161



A SOUTHERN COMPANY

GrowthVenture™ Statewide Sponsor

Dates & Times:

Nov 17	9:00 am—4:00 pm	Modules 1-2
Nov 24	9:00 am—4:00 pm	Modules 3-4
Dec 1	9:00 am—4:00 pm	Modules 5-6
Dec 7	9:00 am—4:00 pm	Modules 7-8
Dec 15	9:00 am—4:00 pm	Modules 9-10

Return application by mail or fax to:

University of Georgia SBDC
550 North College Drive
Continuing Education Building, #309
Dalton, GA 30720
Fax: 706-272-2701
Phone: 706-272-2700

Tuition: \$895 per person.

Last Name _____ First Name _____ Title _____

Business/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone (____) _____

Fax (____) _____ Email _____

Number of employees _____ Years in Business _____ Annual Revenues: _____

Description of Business _____

How will FastTrac GrowthVenture help improve your business? _____

Funded in part through a cooperative agreement with the U.S. Small Business Administration and the University of Georgia. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at (706) 272-2700 or write: Director, The University of Georgia SBDC, 550 North College Drive, Continuing Education Building, Room 309, Dalton, Georgia 30720.

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Kauffman Foundation

