Manage Better, Grow Faster!

Whether in business for two years or twenty years, many small business owners are so busy working IN the business, they neglect working ON it.

If your business is growing or ready for growth, SBDC GrowSmart gives you the steps, tools and strategies to get there.

GrowSmart was developed by the Georgia SBDC Network to meet the needs of growing businesses. Combining the latest ideas with timeless business principles, GrowSmart will propel your business forward!

The Georgia SBDC Network has provided management training to thousands of experienced business owners using FastTrac® and other powerful, innovative programs.

SBDC GrowSmart

This program gets results! In full or half day weekly sessions, learn to analyze and manage your business like a seasoned CEO.

- 35 hours of class time covering all areas of business operation
- Evaluate your business, competition, and target markets
- Hands-on, interactive program promotes sharing of best practices
- Expert speakers add insights to the topic of the day
- Step-by-step development of your company’s strategies for growth

Combined with long term one-on-one consulting with SBDC professionals, learn to apply course principles and build a business for today’s challenging times.

The Georgia SBDC Network—the go-to resource for growing businesses!

Atlanta Program: March 16 — May 4, 2012
Call: 404-413-7830
www.georgiasbdc.org/sbdcgrowsmart
Program Outline
Each unit is divided into a morning and afternoon session:
1. Planning for Growth
2. Marketing: Research, Planning and Implementation
3. Leadership & Management
4. Financial Analysis, Tools, & Resources
5. Operations & Implementing Your Plan

For questions and information contact:

Mary Phillips
Georgia State University SBDC
P. O. Box 3986
Atlanta, GA 30303
Phone: 404-413-7839
Fax: 404-413-7832

Funded in part through a cooperative agreement with the U.S. Small Business Administration and the University of Georgia. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at (404) 413-7830 or write: Director, GSU SBDC
P.O. Box 3986
Atlanta, GA 30303.

Location:
Georgia Power Headquarters, 241 Ralph McGill Blvd, Atlanta, GA 30308

Tentative Dates:
March 16, 2012 9:00 am—1:00 pm Module 1a
March 23, 2012 9:00 am—4:00 pm Module 1b, 2a
March 30, 2012 9:00 am—1:00 pm Module 2b
April 6, 2012 9:00 am—4:00 pm Module 3a, 3b
April 13, 2012 9:00 am—4:00 pm Module 4a
April 27, 2012 9:00 am—1:00 pm Module 4b
May 4, 2012 9:00 am—4:00 pm Module 5a, 5b

Tuition:
$895 per person. Thanks to our sponsors, a number of partial scholarships may be available. Call today for more information!

Enrollment:
To allow participants maximum benefit from this interactive forum, enrollment is limited and an application is required. Also, companies in direct competition with one another will not be allowed unless approved by the affected companies.

Training materials and refreshments included

Application Form
(Fax or mail completed application to fax number or address listed on the left.)

Name:__________ (Last)                (First)            (Title)
Business/Organization Name:__________________________
Mailing Address:____________________________________
City:________________________________________________ State:_____ Zip:_____
Phone: (____) _________ Fax: (____) ______________ Email:________________________
Number of employees:_____ Years in Business:_______ Annual Revenues:________________
Description of Business:________________________________________________________________

Program Starts March 16, 2012 - Apply Today!