

# CRACKING THE CODE

## MEET THE CODE CRACKERS



**Lisa Ames** is the President of Catalyst Consulting Group, a company focused to help organizations thrive through the development of their leaders. Lisa brings expertise from her 15 years as a front-line manager of high performing sales teams at Pfizer, the world's largest pharmaceutical company.

**John Agnew** currently serves Renasant Bank as Vice President and area manager in the Cartersville market. As a lender, John provides financial services through Renasant's Small Business Lending Unit. John has provided leadership to numerous nonprofit groups in Cartersville area and is president elect for Cartersville Rotary Club for 2016-17.



At 22 years old, **Emil Bekyarov** was working the night shift at Chipotle. After closing, he would sleep in his truck and start collecting trash at 3am each morning. Seven years later, Emil now owns seven garbage trucks and has a business worth seven figures.

**Andy Fried** has over 25 years' experience in the financial, retail and real estate sectors. He was awarded Consultant of the Year for the Georgia SBDC Network in 2012 and the Flewellen Award for Consulting Excellence in 2011, 2012, 2013, 2014.



**Marci Fried** is the Director of Pareto Systems, an industry leading business development firm dedicated to the elite professionals and companies within the knowledge-for-profit sector. Pareto Systems is well-known for its approach which is based on best practices and for its focus on implementation.

**Robin Houston** decided mid-life to use her entire retirement fund (the proverbial nest egg) to launch a flexographic printing business. Within two years, the company far exceeded original projections.



In 2010, **Reed Liggin** launched an IT business targeting hospitals with less than 100 beds. He did so on a shoe-string budget. Five years later, he sold the business for an eight-figure sum.

**John Loud** was working as a flight attendant and moonlighting as an entrepreneur in the home security business in the late nineties. Fast forward to today, and LOUD Security is among the largest security companies in the Southeast.



**Jack McGinnis** is a CPA at Brooks, McGinnis, & Company, LLC and currently serves as the firm's Managing Partner. Client services include a variety of professional services including consulting, accounting, auditing and tax services to individuals and small businesses.

When **Mitzi Moore's** marriage fell apart, the stay-at-home mom and former Miss Georgia Southern reinvented herself and started working for her father's plumbing business. Mitzi became a master plumber and launched Sundial Plumbing in Marietta. Sundial Plumbing was awarded the Cobb County Chamber of Commerce Small Business of the Year Award in 2010.



**Juan Reyes** launched a roofing business in 2008 (yes, the depths of the Great Recession) with a hammer, a ladder and a Honda Civic. As things turned out, 2008 was a very good year for Juan. His company is now one of the preeminent roofing firms in metro Atlanta.

**Adam M. Slipakoff, Esq.** is the founding member of Slipakoff, LLP. His principal areas of concentration include venture capital, corporate transactions and mergers and acquisitions. From 2004-2014 Mr. Slipakoff co-founded two thriving and mid-sized law firms in Atlanta where he headed the corporate law departments.



**Terri Wigley** left her job with IBM to join Pit Stop, a portable sanitation company, in 1998. She's now the majority owner and manager of 14 employees, more than 2,000 restrooms and a large fleet of service vehicles and restroom trailers.