



EXPERIENCE

Chief Marketing Officer

Skyfire Consulting — 2017 - Present

- Nation's leading Public Safety Drone experts
- Manages all sales and marketing efforts for company

CEO and Co-Founder

Peragrin — 2017 - Present

- The world's first community-based digital marketing platform.

CEO and Co-Founder

Walkabout — 2014 - Present

- Digital mapping for festivals and events.

Business Consultant

Small Business Development Center — 2015- 2017

- Marketing assistance for small businesses

TOPICS OF EXPERTISE

- Startups - culture, go to market strategies, early stage sales, startup traction, small business finance
- 19 startup traction channels - "Traction" by Gabriel Weinberg and Justin Mares
- The Lean Startup methodology - "The Lean Startup" by Eric Ries
- Placemaking and urban development strategies
- The future of Main Street economies
- Public safety drone communications strategies
- How to start a public safety drone program
- Emerging drone technologies
- The future of the drone industry

TRES CROW

CHIEF MARKETING OFFICER

The Chief Marketing Officer at Skyfire Consulting is responsible for managing all nationwide sales and marketing efforts, including direct sales, multiple social channels, email marketing, and SEO/SEM strategies. Tres is a graduate of University of Michigan and received his MBA from University of West Georgia.

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