**University of Georgia Small Business Development Center in DeKalb
University of Georgia Small Business Development Center Office of Minority Business Development**

***12th Annual Women’s Business Expo Sponsor Proposal***

**About the Women’s Business Expo/Friday, December 1, 2017 10AM-2PM/Le Meridien Atlanta Perimeter**

The Women’s Business Expo is a very popular and highly dynamic program that the University of Georgia SBDC has hosted for 12 years. This program features approximately 30-35 vendors, who are primarily women-owned businesses. In addition to vendor booths, we have approximately 100 attendees each year, also largely women-owned businesses and women professionals.
The goal of the event is to promote and support female entrepreneurs and professional women through networking, education, and tradeshow exhibits. The program offers ample time for the business owners to network and visit the vendor booths. Attendees and exhibitors receive lunch and will have the opportunity to learn from and be inspired by expert speakers on areas relevant to the professional woman and female entrepreneur. This year’s event will take place at Le Meridien Hotel at Atlanta Perimeter in Dunwoody.

**Theme for this year: Selling to Corporate America**

**Table Sponsorship: $750.00**

* **1 Premium Table (seats 8)**
* **Name and company logo displayed at table**
* **Name listed on Program Agenda**

**Non-Profit Sponsorship: $750.00**

* **2 tickets for representatives to attend event**
* **Tradeshow Table**
* **Name listed on Program Agenda**

**Bronze Sponsorship: $1,500.00**

* **2 tickets for representatives to attend the event**
* **Tradeshow Table**
* **Name and logo on program agenda and recognition as Bronze Sponsor**
* **Name and logo on pre-marketing materials**
* **Company business cards and/or promotional materials provided to all attendees**
* **Name and logo on Sponsor sign at event, recognized as Bronze Sponsor**

**Silver Sponsorship: $2,500.00**

* **4 tickets for representatives to attend the event**
* **Tradeshow Table**
* **Name and logo on program agenda and recognition as Silver Sponsor**
* **Name and logo on pre-marketing material**
* **Company business cards and/or promotional materials provided to all attendees**
* **Name and logo on Sponsor sign at event, recognized as Silver Sponsor**

**Gold Sponsorship: $5,000.00 (Industry Exclusive)**

* **1 Premium Table (seats 8)**
* **Tradeshow Table**
* **Name and logo on program agenda and recognition as Gold Sponsor**
* **Name and logo on pre-marketing material**
* **Company business cards and marketing materials provided to all attendees**
* **Opportunity to address attendees**

If you accept this proposal, please email or fax a signed copy of this proposal by November 15, 2017.

**PLEASE SELECT ONE SPONSORSHIP LEVEL:**

**GOLD ($5,000) SILVER ($2,500) BRONZE ($1,500) NON-PROFIT ($750) TABLE ($750)**

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Company Name

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Sharon Macaluso, Area Director, SBDC in DeKalb Date