



**University of Georgia Small Business Development Center
SBDC Startup Boot Camp Sponsorship Opportunities**

SBDC Startup Boot Camp

The SBDC Startup Boot Camp is a joint initiative by the University of Georgia SBDC in DeKalb and the AEI Startup Factory of Stonecrest. This event is designed to bring the knowledge and expertise of the SBDC to the prospective and early stage business owner of South & East DeKalb. In this program participants will receive the practical tools needed to ensure that their business experiences sustained success from 2019 and beyond. This training will be provided by the SBDC consultants and will cover critical aspects of operating a small business. Get your business in shape for the new year with our Startup Boot Camp!

Topics for the Series: (Circled desired date(s) / program(s) for sponsorship)

1. Business Plan Basics (1.8)
2. Marketing Essentials (1.15)
3. ABC's of Small Business Finance (1.22)
4. Management & Human Resources (1.29)

Gold Sponsorship (1 available): \$2,000.00 each.

Sponsor Benefits:

- Industry Exclusive Sponsorship
- Recognition via social media as a sponsor
- Recognition in e-newsletter promotion of the event
- Logo displayed prominently on the program agenda
- Logo on UGA SBDC in DeKalb blog post for the event
- Opportunity to exchange business cards with participants
- Opportunity to distribute marketing material
- Opportunity for sponsor to present to the class (10-15 minutes)

If you accept this proposal, please email or fax a signed copy of this proposal by December 15, 2018.

Total sponsorship amount for this agreement is _____.

Agreed on this date: _____

Required Signatures:

For Sponsoring Entity

For UGA SBDC:

Name/Title: _____

Name/Title: _____

Please e-mail to Geoffrey Loften: gloften@georgiasbdc.org or Fax: 770-414-3109

Go to <https://www.youtube.com/watch?v=2FNReHBe6jg> to view the GrowSMART video.